



MASFAP September 2021 Communication

MASFAP Conference Update

We are excited to welcome everyone back in-person to the Lodge of the Four Seasons for our fall conference. At this time, we will be following CDC guidelines and working with the Lodge to monitor COVID-19 protocols. If there are changes to these protocols prior to the conference, we will let you know.

We understand that everyone has a different comfort level, so if you would like to wear a mask while attending the conference, please feel free. We have worked with the Lodge to ensure a 3-foot social distance at the tables in all rooms. We will also provide name tag stickers so you can indicate your COVID comfort level.

We are excited to welcome everyone back and see you in just a few weeks!

Check out the draft conference schedule on the following two pages—please note this schedule is still subject to change!

Register for the conference on the MASFAP website at www.masfap.org and click register on the right side of the page. You will not want to miss this conference and seeing your colleagues in-person!

Fall High School Counselor Workshops

MASFAP's Early Awareness Committee is hosting 11 in-person high school counselor workshops across the state. In addition to the in-person workshops, MASFAP is partnering with MOCAN and St. Louis Graduates to offer several virtual workshops for high school counselors.

High school counselors can register for these events on MASFAP's website at: <https://www.masfap.org/workshops>

Please continue to help spread the word and encourage counselors to register for these free trainings!

Fall PD Events

Registration for the PD Committee's Tune-Up Tuesday trainings is available at www.masfap.org then click register on the right side of the page.

Here's the upcoming lineup:

- Tuesday, Oct 5 @2-3pm – Help your Students Find Winnable Scholarships and Avoid Fraud (Bill Alt, CampusLogic)
- Tuesday, Oct 19 @9:30-11 am – If Only Someone Had Told Me – Protecting Borrowers from Scammers (Will Shaffner, MOHELA)
- Tuesday, Oct 26 @9-10 am – Return-To-Repayment. The presentation will focus on what happens when the Administrative Forbearance ends on 1/31/22 and the impact on the borrowers and the schools (Mike Lubben, Inceptia)
- Tuesday, Nov 2 @10-11 am – “Building Your Personal Brand” - Temeka Easter, Senior Director of Social Media, Sallie Mae

Thanks to Melissa Findley, Sara Edwards and Chester Priest for hosting the trainings so far.

Draft Conference Schedule!

Monday - November 8	
9am-12pm	Vendor Set Up
9 am- 10 am	New Comer Check-In
9am-12pm	MASFAP Board Meeting
10am-11am	Newcomer Brunch with Board
11am-12:30pm	Newcomer Meeting
12pm-5pm	Registration Open
12pm-5pm	Exhibit Area Open
1 pm-2pm	Opening remarks and General Session
2:15-3:15	Interest Sessions
	Imposter Syndrome
	Holistic Approach to Advising students
	Financial Aid Data Sharing
	10 common Questions Schools Have About a Federal Program Review
3:15 - 3:45	Break/Vendor Area Open
3:45-4:30	Interest Sessions
	Let the Game Begin: Discovering "wins" in Federal Work Study Programming
	High School Counselors: What they want you to know
	Cares Funding
	How to Build a Cost of Attendance
	Mistakes You're Making with Your Policies and Procedures
5:00 - 6:00	Current Board/Incoming Board/New Commers and New Comer Committee
6:00 - 7:00	Dinner- MASFAA Update
7:30pm	Evening Activity-- Life Crawl
Tuesday - November 9	
7:30-noon	Registration Open
7:30-4:30	Exhibit Area Open
7:30-8:30	Breakfast
8:30-9:30	Interest Sessions
	Verbal Judo
	Advocacy 101
	Packaging Methodologies and The Challenges Financial Aid Offices Face
	Top 10 Compliance Findings
	That Was Due When? The Importance of an Operation Calendar
9:40-10:40	Interest Sessions
	Inside the Beltway
10.40-11:10	Break (water, coffee, soda)

Draft Conference Schedule Continued!

11:15-12:15	Interest Sessions
	Juggling Personality Types in the Office Environment
	Looking At All The Possible Moves: Strategies for Making the Most With What You Have
	MASFAP, MASFAA, NASFAA : Getting Involved and All You Need to Know
	Understanding Your SAP Policy
	Establishing Your Personal Brand as a New and Aspiring Director
12:15 - 1:20	Lunch,State(Commisisoner) Exchange/Business Mtg
1:30-2:30	Interest Sessions
	Financial Aid DX: Digital Transformation of the Financial Aid Office
	How America Pays 2021
	Student-Focused Financial Aid Offers
	Verification 2021-22 and 2022-2023
	Helping Families Get the MOST Out of a MOST 529
2:30-3:00	Break
3:00-4:00	Interest Sessions
	Leadership Development
	Outsourcing Verification: Nevada State College- A Success Story
	advocacy 102
	Let's Chat: Packaging, Awarding and Monitoring SAP! (Title IV and Clock Hours Programs)
	Pandemic Professional Judgments: Balancing Student Needs, Compliance and Administrative Burden
4:15-5:00	Interest Sessions
	Birds of a Feather - Community College
	Birds of a Feather - 4 Year Private
	Birds of a Feather - 4 Year Public
	Birds of a Feather -Tech/ Trade
	Birds of a Feather - Associate Members
5:00-6:00	Vendor/Associate Member Reception (invitation only)
6:00-7:30	Dinner/Awards/Recognition
7:30-9:00	Evening Activity - Painting
Wednesday - November 10	
7:00 - 8:00	Quick Start Breakfast
8:00-9:00	Interest Sessions
	WIIFY: NASFAA Business Services
9:00 - 10:00	Pack up and Check Out Time
10:15-12:00	Brunch/State Update/Federal Update /Passing of Gavel